

**Ref: WFBL/BSE/PR/DEC-2023**

**Date: 04-12-2023**

To,  
**BSE Limited**  
**Corporate Relations Department**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400 001

**Ref: Wardwizard Foods and Beverages Limited (Formerly known as Vegetable Products Limited)**

**Script Code: 539132**

**Sub: Press Release**

Dear Sir/Madam,

We hereby enclose a Press Release for Wardwizard Foods & Beverages Limited (Formerly known as Vegetable Products Limited) that Wardwizard Foods and Beverages Limited concluded its highly successful participation in the prestigious Lakshyavedh Business Jatra 2023, held on December 1st and 2nd in Thane.

Kindly take the same on record.

**Thanking you,**

**For Wardwizard Foods and Beverages Limited  
(Formerly known as Vegetable Products Limited)**

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**Sejal Varia**  
**Chief Financial Officer**

## **Wardwizard Foods and Beverages Limited shines at Lakshyavedh Business Jatra 2023, showcasing Innovation, Sustainability and Partnership**

**Vadodara, December 4, 2023** - Wardwizard Foods and Beverages Limited concluded its highly successful participation in the prestigious Lakshyavedh Business Jatra 2023, held on December 1st and 2nd in Thane. Co-sponsored by QuikShef, the event showcased the company's commitment to innovation, sustainability, and forging new partnerships within the food and beverage industry.

Business Jatra, organized by the Lakshyavedh Institute of Leadership and Excellence, provided an immersive platform for industry leaders, entrepreneurs, and stakeholders to celebrate resilience and innovation within the MSME community.

**Mrs. Sheetal Bhalerao, Chairperson and Managing Director of Wardwizard Foods and Beverages Ltd.,** expressed her satisfaction with the event's outcome, stating, *"Our participation in Lakshyavedh Business Jatra 2023 has been incredibly rewarding. We had the opportunity to engage with diverse stakeholders, from distributors to retailers, and even potential international partners. The enthusiasm and feedback received reaffirm our commitment to quality and innovation."*

The company's stalls numbered 43 and 44, captivated visitors with an extensive display of products, including QuikShef's Ready-to-Eat meals, sauces, and spices, as well as Snack Buddy's HoReCa range. Throughout the expo, attendees actively participated in wet sampling sessions, offering an immersive experience of the company's high-quality offerings, such as RTE meals, sauces, and frozen items. These interactive sessions allowed potential customers to savor the diverse flavors and superior quality synonymous with Wardwizard Foods and Beverages products.

Wardwizard Foods and Beverages Limited leveraged the event to reinforce its dedication to utilizing premium ingredients in its product line. The wet sampling sessions provided attendees with first-hand experience with the company's range, from tangy sauces to delectable Ready-To-Eat and frozen meal options, all expertly crafted with attention to detail.

The company's robust presence at the event reaffirmed its commitment to innovation and sustainability within the food industry. Emphasizing the use of fresh, locally sourced ingredients and eco-friendly packaging, Wardwizard Foods and Beverages continues to set new standards for responsible food production, paving the way for a more sustainable future.

The success and positive reception at Lakshyavedh Business Jatra 2023 further solidify Wardwizard Foods and Beverages Limited's position as a key player in the food and beverage sector, committed to quality, innovation, and fostering lasting partnerships within the industry.

**About Wardwizard Foods and Beverages Limited.:** Wardwizard Foods and Beverages Limited is a BSE-listed company based in Por, Vadodara, Gujarat. With a diverse portfolio, the company offers an extensive range of products, including frozen foods, ready-to-eat foods, beverages, sauces, spices and condiments. With its diversified product offerings and strategic market presence, Wardwizard Foods and Beverages Limited is committed to delivering high-quality and innovative food solutions to meet the evolving demands of consumers.

<u>For Investor queries</u>	<u>For Media Query</u>
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